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**LORELLE MEDIA VIDEO ON BEHALF OF CLIENT SHELL OIL COMPANY NAMED BEST IN  
NON-BROADCAST: HISTORY IN THE 40th ANNUAL TELLY AWARDS**

**Houston, Texas – May 22, 2019** – Lorelle Media announced today its video, “Now That We Know, We Can Never Forget” is a 2019 Bronze Telly Award winner, selected out of a record-shattering 12,000 entries during the organization’s 40th anniversary season. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks and production companies including Vice, Vimeo, Hearst Digital Media, BuzzFeed and A&E Networks.

“Lorelle Media is pushing the boundaries for video and television innovation and creativity at a time when the industry is rapidly changing,” said Sabrina Dridje, Managing Director of the Telly Awards. “This award is a tribute to the talent and vision of its creators and a celebration of the diversity of work being made today for all screens.”

“Now That We Know, We Can Never Forget” uncovers a piece of American history; the discovery of unmarked slave cemeteries in the shadow of a Louisiana refinery owned by Shell Oil Company. “Working side by side with our client, Shell, we took great pains to tell this story with the care and respect that it deserves,” said Linda Lorelle, Founder & Executive Producer. “It was an honor to have been entrusted with telling this story which has such profound historical impact, particularly for the ancestors of the slaves who are interred. We are truly humbled to have our work recognized among such a distinguished group of production companies from across all 50 states and 5 continents,” said Lorelle.

The announcement of this season’s winners caps a year-long celebration of the 40th Anniversary of The Telly Awards which attracted more than 12,000 entries from top video content producers including Netflix, Conde Nast, Refinery29, RadicalMedia, T Brand Studio and Ogilvy & Mather. The full list of the 40th Annual Telly Awards winners can be found at [tellyawards.com/winners](http://tellyawards.com/winners).

**About Lorelle Media**

Lorelle Media produces compelling, original video content for corporate clients and for social impact, as well as the popular podcast, Our Voices Matter, dedicated to returning civility to our national discourse by sharing our stories.

Find Lorelle Media Online:

[lorellemedia.com](http://lorellemedia.com)

[ourvoicesmatterpodcast.com](http://ourvoicesmatterpodcast.com)

Facebook: @lindalorelle

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YouTube: Our Voices Matter Podcast

**About The Telly Awards**

The Telly Awards is the premier award honoring video and television across all screens. Entrants are judged by The Telly Awards Judging Council—an industry body of more than 200 leading experts including production companies, major television networks and advertising agencies, reflective of the multiscreen industry The Telly Awards celebrates. ###

